

## **RANDY VAN DALSEN**

The Buske Group  
4808 T Street  
Sacramento, CA 95819  
(916) 441-6277

### **QUALIFICATIONS**

Over forty years of professional experience in cable television local programming management, systems analysis and consulting services. Responsibilities have included:

- Performance Evaluation
- Survey Research
- Data Analysis
- Management Plan Development
- Executive Director Search
- Budget Preparation and Review
- PEG Access Facility System Design
- Video Production and Post-Production

### **EMPLOYMENT HISTORY**

#### **1991 - Present**

Vice President, The Buske Group; Sacramento, California

#### **1985 - 1991**

Executive Director, Access Sacramento; Sacramento, California

#### **1983 - 1985**

Director of Membership Services and Finance, Alliance for Community Media; Washington, D. C.

#### **1981 - 1983**

Corporate Director of Community Programming, United Cable Television Corporation; Denver, Colorado

#### **1980 - 1981**

Eastern Region Director of Community Programming, United Cable Television Corporation; Denver, Colorado

#### **1975 - 1980**

Public Access Coordinator, United Cable of Mid-Michigan; East Lansing, Michigan

#### **1974 - 1975**

Director, Local Origination Dept., United Cable of Mid-Michigan; East Lansing, Michigan

#### **1973 - 1974**

Cable TV Coordinator, Michigan State University Housing; East Lansing, Michigan

## **RELATED EXPERIENCE**

### 1977 - Present

Life member of the Alliance for Community Media (Alliance).

Current Chief Financial Officer of the Alliance Western Region Board of Directors; former member of the Alliance national Board of Directors (3 years) and Treasurer (1 year); Central States Regional Coordinator (1 year); founder and chair of the Colorado Front Range Chapter in 1982; Coordinator of the 1980 Alliance National Convention and two regional conferences (Central States in 1979, Mountain in 1982); member of the original Alliance By-Laws Committee (1978). Selected as a speaker at nearly every Alliance National Convention and many regional conferences of the Central States, Midwest, Mountain, Mid-Atlantic, Far West, and Northwest Regions of the Alliance.

### 1977 - 1979

Founder/Steering Committee member, Michigan Assn. for Community Cable Development.

### 1972 - 1974

Founder and Director of the Michigan State University "Video Workshop."

## **AWARDS AND HONORS**

### 2009

"Dirk Koning - George Stoney Award for Humanistic Communication." Alliance for Community Media.

### 2005

"Brian Wilson Memorial Award for Outstanding PEG Access Mentorship." Alliance for Community Media -- Western Region.

### 1985 - 1991

During my tenure as Executive Director, Access Sacramento received 23 First Place awards in national and regional competitions, including "Overall Excellence in Public Access" from the Alliance's "Hometown Video Festival" in 1989 and 1991.

### 1983

Selected for inclusion in Who's Who in Local Origination Programming.

### 1980

Selected for inclusion in Who's Who in Cable Television.

### 1977

"ACE Award" as executive producer of sports special, "Bull Bowl `76." National Cable Television Association.

### 1975

"ACE Award" as producer/director of documentary, "The Handicappers: An Equal Rights Movement." National Cable Television Association.

### 1974

"Outstanding Student Award." TV/Radio Department, Michigan State University.

## **EDUCATION**

### 1980

M. A. degree in Telecommunication, Michigan State University.

### 1974

B. A. degree in TV/Radio (with high honors), Michigan State University.